



## Adriana Vlaicu

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📍 Home: Lugojului Street no. 20, 300135 Timisoara (Romania)

### EDUCATION AND TRAINING

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#### PhD Candidate

*West University of Timisoara* [ 10/2021 – Current ]

Address: Timisoara (Romania)

Field(s) of study: Philosophy

#### Philosophical Counselling and Consultancy Master

*West University of Timisoara* [ 10/2019 – 07/2021 ]

Address: Timisoara (Romania)

#### Bachelor Degree in Philosophy

*West University of Timisoara* [ 10/2014 – 07/2017 ]

Address: Timisoara (Romania)

#### Management and Marketing in Tourism Master

*Academy of Economic Studies* [ 10/2007 – 07/2009 ]

Address: Bucharest (Romania)

#### Licensed Economist

*Academy of Economic Studies* [ 10/2000 – 07/2005 ]

Address: Bucharest (Romania)

### WORK EXPERIENCE

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#### Business consultant

*reVox systems SRL* [ 08/2017 – 11/2019 ]

Address: Timisoara (Romania)

- Create, communicate and deliver daily, monthly & yearly reports
- Assist in identifying and developing of key performance metrics
- Prepare data analysis and key performance metrics evaluation and drive discussion on areas of focus
- Discuss and implement any enhancements needed in the reporting metrics or systems
- Provide ad-hoc reporting or data analysis requests needed for business
- Design price offerings in order to build the best offer suited for each client's needs

#### Business analyst

*Parametric Technology Corporation* [ 10/2009 – 03/2012 ]

Address: Bucharest (Romania)

- Create, communicate and deliver reports in line with established reporting rhythm;
- Assist in analyzing key performance metrics and drive discussion on areas of focus;
- Build Business Intelligence analysis from data for quarterly input and territory reviews;

- Ensure that data and calculations are accurately being reported. Ensure discrepancies are reported immediately for proper flow of information;
- Participate in continued enhancements to the reporting data and systems;
- Provide ad-hoc reporting in order to support Operations and Business Units in reporting needs.

### **Reporting Specialist**

**Hewlett Packard Bucharest** [ 05/2008 – 10/2009 ]

Address: Bucharest (Romania)

- Daily, weekly & monthly reports: working file and final report maintenance, updates and refresh following the correct format requested by Operational and/or Managerial Team;
- Data analyzing and follow-ups on the possible issues that might occur;
- Maintaining permanent communication with process engineers and external partners in order to deliver accurate business data;
- Reporting projects and process set-up from the proposal stage to the final deliverance using specific rules and guidelines.

### **Global Catalogue Manager**

**Hewlett Packard Bucharest** [ 01/2007 – 05/2008 ]

Address: Bucharest (Romania)

- Create, maintain & publish catalogues for HP Direct customers;
- Administrating the customers' profile for B2B setup & purchasing;
- Updating Order Processing Guidelines with changes requested by Sales and creating configurations for customers;
- Maintaining a very good level of communication with the rest of team involved in managing a particular account.

### **Payments Officer**

**Piraeus Bank Romania Headquarters** [ 03/2006 – 12/2006 ]

Address: Bucharest (Romania)

- Payments operator: processing cheques and promissory notes with FIBa Software;
- Payments supervisor: authorizing the data processed by the operators, processing and scanning payment instruments, generating the payments and contacting the branches in case of disorders;
- Authorizing payment orders worked by other departments and taking part at the operation of chasing payment orders from the three daily sessions.

## **LANGUAGE SKILLS**

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Mother tongue(s): **Romanian**

**Other language(s):**

#### **English**

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

#### **German**

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

#### **French**

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

## **PUBLICATIONS**

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### **Alienation and Technology: A Research Methodology**

[2023]

Communication Approaches: Tools and Technologies across the Industry

**Speaker: International Conference in Applied Ethics and Integrity in Doctoral Conduct and Research, University Stefan Cel Mare of Suceava, Romania**

[2022]

Emotional Validation of Ethical Values

**Rădăcinile stoice ale alienării**

[2022]

National Symposium of Doctoral Students in Philosophy UVT

**The Philosophical Counselor and Unconditional Positive Regard**

[2022]

International Journal of Philosophical Practice Volume 8, Issue 1, Spring 2022

**Speaker: Conferința Națională "Natura Umană, Cultură, Tehnologie (NUCT 2022)", Babeș-Bolyai University Cluj-Napoca, Romania**

[2022]

**The Role of Philosophical Counselling in Alleviating Alienation**

[2021]

**DRIVING LICENCE**

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**Driving Licence:** B

**PROJECTS**

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**Projects**

[ 12/2022 – Current ]

Worked as volunteer on two Erasmus+ projects in which West University of Timișoara was a member: R4JUST and EDUPRIS. R4JUST project is concerned with educating the prison staff in using a set of tools in order to identify possible radicalised inmates and in how to handle these cases. The EDUPRIS project consists in developing and implementing a set of games designed to help educate juvenile inmates. My work in these two projects was diverse, ranging from working on the educator's manual for EDUPRIS, to doing translations, attending trainings and meetings to working on the organisation of certification courses.

**HONOURS AND AWARDS**

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**Pedagogical Grants Competition 2022**

West University of Timisoara [ 14/12/2022 ]

**ORGANISATIONAL SKILLS**

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**Organisational skills**

- high level of time management gained by working in projects where tight deadlines were of the essence
- high degree of strategic thinking and planning
- detail oriented and very good at organising data and files
- possessing strong prioritisation skills
- great event planning skills, helped in organising a National Certification Course for an Erasmus+ project

**COMMUNICATION AND INTERPERSONAL SKILLS**

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**Communication and interpersonal skills**

- strong written and oral communication skills, acquired through my years of studies

- great active listener, with strong non-verbal communication skills
- high level of problem-solving skills and conflict resolution
- very good teamwork spirit gained by working in an international environment with people from diverse backgrounds and cultures
- good communication skills gained through working in multinational companies with many people from different countries and having different nationalities
- respectful, honest and friendly

## **JOB-RELATED SKILLS**

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### **Job-related skills**

- very good command of reporting tools (MS Office Word, Excel and Access, Oracle, SAP) - developed the reporting features for the VDO L3 TCE survey project for Hewlett Packard Bucharest
- high level e-mail and social media user (MS Outlook, Gmail, Yahoo mail, Facebook, Instagram, Whatsapp, Google classroom, Zoom, Google Meet)
- mentoring abilities (training the new team members by transferring them the know-how necessary to work with catalogue specific tools, while working as Global Catalogue Manager for Hewlett Packard Bucharest)
- teaching abilities, developed during the PhD period

## **COURSES**

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### **Courses**

- Microsoft Excel training for advanced users (held by QA-IQ, HP partner)
- Project Management Fundamentals training (held by HP)

